



ALL KENYA

Bridging the gap, Kenya - Italy

Company Profile



ABOUT US



Proudly Kenyan, All-Kenya is a service and Consultancy oriented company formerly known as Flexx Consulting, registered in 2010 with the Italian registrar of companies with a vision to create a first class integrated Consultancy services structure and other business solutions between Kenya and Italy. We are a team of highly-skilled Consultants with multinational backgrounds.

Professionalism and a sensible approach and familiarity with cultural diversity, experience in handling and communicating within different cultures are important elements of our company philosophy.

While various services are offered, our core business is the commercial brokerage that puts the best management know-how, state-of-the-art technology and efficient logistic follow-up to work for you and your company needs while bridging the gap between the two ends.

In order to provide the kind of service that not only will ensure the retention of our customers but also attract others, we have established partnerships with some of the most reputable companies in the service industry in Kenya and Italy.

All-Kenya has a dedicated team of experts working around the clock to make sure that our customers get the best contacts, information, business management and marketing talent, which they need to become more profitable, better informed and competitive for all their business cycle.



VISION

To be recognised as excellent and effective leaders in business consulting between Kenya and Italy, in both public and private sector enterprises.

MISSION

Committed to provide a stress-free business exchange experience with superior services that caters for our customers individual and/or corporate needs always conveying the Constant and Never Ending Improvement spirit mixed with passion for excellence that exceeds client expectations.

CORE VALUES

The company upholds the following values as a guideline to its operation and business transactions:

- Commitment
- Customer Value
- Teamwork
- Professionalism
- Flexibility / Adaptability
- Social Responsibility



Market Entry & Business Development

- Individual market analysis
- Market analysis for branches and sectors
- Business partner connection
- Organization of business meetings
- Intercultural support
- Personnel recruiting

Integrated marketing communications

- Direct marketing
- Web communication
- Graphic/web design and advertising
- Press /Media work/coverage



International Project Management

- Complete project planning and realization
- Event management
- International networking
- Organization and realization of delegation trips
- Intercultural und international communications support

Services of our partners

- Intercultural Training
- Legal advice and tax counseling

Areas of expertise include and not limited to:

- Performance Management
- Total Quality Management
- Sales and Marketing
- Human Resources Management
- Organizational Development
- Personal Development
- Strategic Planning
- Change Management
- Business Development Services
- Event Management
- Personal and corporate income tax returns



Client Groups include and not limited to:

- Government
- Private Sector
- Banks and Financial Institutions
- Retail and Wholesale
- Social Organizations
- Real Estate and Construction
- Logistics and Distribution



The Business Philosophy is to:

- a) Promote investment opportunities with local and foreign investors while marketing all investment opportunities in Kenya to targeted investors in Italy.
- b) Facilitate the establishment and smooth operation of investor projects.
- c) Advice partners on additional policies and initiatives needed to encourage and boost investment locally and regionally.

OBJECTIVE

Our objectives are:

1. Adopt a specific and clear investment policy in various scopes with high growth rates and limited risks.
2. Acquire investments with good internal return rates that suit the expectations of the company by establish companies with clear, applicable and separable working plans.
3. Provide path to continuous development in the scope of its activities by studies and research.
4. Fulfill our Corporate Social Responsibility (CSR) by being an economic, intellectual and social asset to each country and community where we do business.
5. Implementation of large scale regional and international projects in all fields.





MILESTONES

Optiven Rome Business Forum



Optiven Milan Business Forum



Optiven Turin Business Forum



All Kenya Managing Director during Italia Africa Business week Forum



John Mwangi, All Kenya Managing Director far left



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